

Traffic Guide

HansePferd Hamburg

24.–26. April 2020



To all exhibitors

Dear Sir/Madam,

During **HansePferd Hamburg 2020** we expect the volume of traffic to necessitate a coordinated logistics concept to guarantee a smooth traffic flow on installation and dismantling days.

An essential component of this concept is the time slots which limit entrance to the site depending on the type of vehicle and the delivery of goods and exhibits. By doing this, we can ensure that the installation and dismantling process is efficient for you.

Please observe these time slots to avoid delays and disruption, and to speed up your own installation and dismantling processes!

If you are arriving with your horse, please consider the important information on page 6.

Your cooperation is required: Please pass on the following information to your subcontractors as they often go on to the site uninformed and thus contribute to delays.

Important notice!







The unloading of deliveries or pick-ups made by vehicle types other than those in the designated time slot must wait until a suitable time (probably at night or on the weekend). Waiting periods of many hours or days can occur in this connection. Any extra costs incurred as a result of this will be borne by the exhibitor alone.

Another essential component is the imposition of a security deposit to enter the exhibition site. This ensures that the latter is not used as a car park contrary to its intended purpose. The security deposit must be paid in cash and expires when the permitted time is exceeded.

General traffic regulations

- The provisions of the German Road Traffic Act (StVO) shall apply on all HMC premises and in exhibition centre car parks.
- The speed limit on the HMC site is 10 km/h.
- Illegally parked vehicles, vehicle trailers, semitrailers, containers, containers and empties of every kind shall be removed at the expense and risk of the owner.
- Any instructions from HMC staff in charge of directing and controlling traffic must be observed under all circumstances and any related information must be duly heeded.
- During installation and dismantling periods, and during the event, vehicles may enter the HMC site for delivery purposes after registering at a gate and paying a security deposit (in cash). Access is time limited. If the stated time is exceeded, the security deposit shall be forfeited and the vehicle deemed to be illegally parked. Please note that the entrance times may be limited for trucks over 7.5 t. Parking on the exhibition site is subject to charges for the duration of the event.
- Overnight stays on the HMC site are not permitted.

Aufbau – Zufahrt Messegelände/ Access to exhibition site for setup							
Fahrzeugtyp/ Vehicle type	Di./Tu 20.04.	Mi./Wed 21.04.	Do./Thu 22.04.				
	€	€	⊗		IN / Out	Tor / Gate B4 and B6	
	€	€	€		IN / Out	Tor / Gate B4 and B6	
	€	€	€		IN / Out	Tor / Gate B4 and B6	
	€	€	€		IN / Out	Tor / Gate B4 and B6	
	€	€	⊗		IN / Out	Tor / Gate B4 and B6	
Durchführung – Zufahrt Messegelände / Access to exhibition site for implementation							
Fahrzeugtyp/ Vehicle type	Fr. 23.04.	Sa. 24.04.	So./Su 25.04				
	€	€	€ - 8h - 11h	IN / Out	Tor / Gate B4 and B6		
			⊗ - 11h - 20h				
	€	€	€ - 8h - 11h	IN / Out	Tor / Gate B4 and B6		
			⊗ - 11h - 20h				
	€	€	€ - 8h - 11h	IN / Out	Tor / Gate B4 and B6		
			⊗ - 11h - 20h				
	€	€	€ - 8h - 11h	IN / Out	Tor / Gate B4 and B6		
			⊗ - 11h - 20h				
	⊗	⊗	⊗	IN / Out	Tor / Gate B4 and B6		
Abbau – Zufahrt Messegelände / Access to exhibition site for dismantling							
Fahrzeugtyp/ Vehicle type		So./Su 25.04.	Mo. 26.04.	Di./Tu 27.04.			
		⊗	✓	✓	IN / Out	Tor / Gate B4 and B6	
	€ - ab / after 20 h		✓	✓	IN / Out	Tor / Gate B4 and B6	
	€ - ab / after 20 h		✓	✓	IN / Out	Tor / Gate B4 and B6	
	€ - ab / after 21 h		✓	✓	IN / Out	Tor / Gate B4 and B6	
		⊗	✓	✓	IN / Out	Tor / Gate B4 and B6	

Legend and deposit amounts:			
	✓	€	☹
	Car: free entrance	Car entrance against cash deposit of €100.00, max. 1h	No entrance for cars up to 2.10m height (only in multi-storey/underground)
	Car + trailer: free entrance	Car + trailer entrance against cash deposit of €100.00, max 1h	No entrance for cars + trailer up to 2.10m height
	Van up to 3.5 t: free entrance	Van up to max. 3.5 t entrance against cash deposit of €100.00, max 2h	No entrance for vans up to max. 3.5 t
	Truck up to 7.5t: free entrance	Truck up to 7.5 t entrance against cash deposit €100.00, max 2h	No entrance for trucks < 7.5 t
	Truck over 7.5 t: free entrance	Truck over 7.5 t entrance against cash deposit of €200.00, max 4h	No entrance for trucks >7.5 t
	Vehicles with a parking ticket always have free access to the exhibition site, including during off-times.		

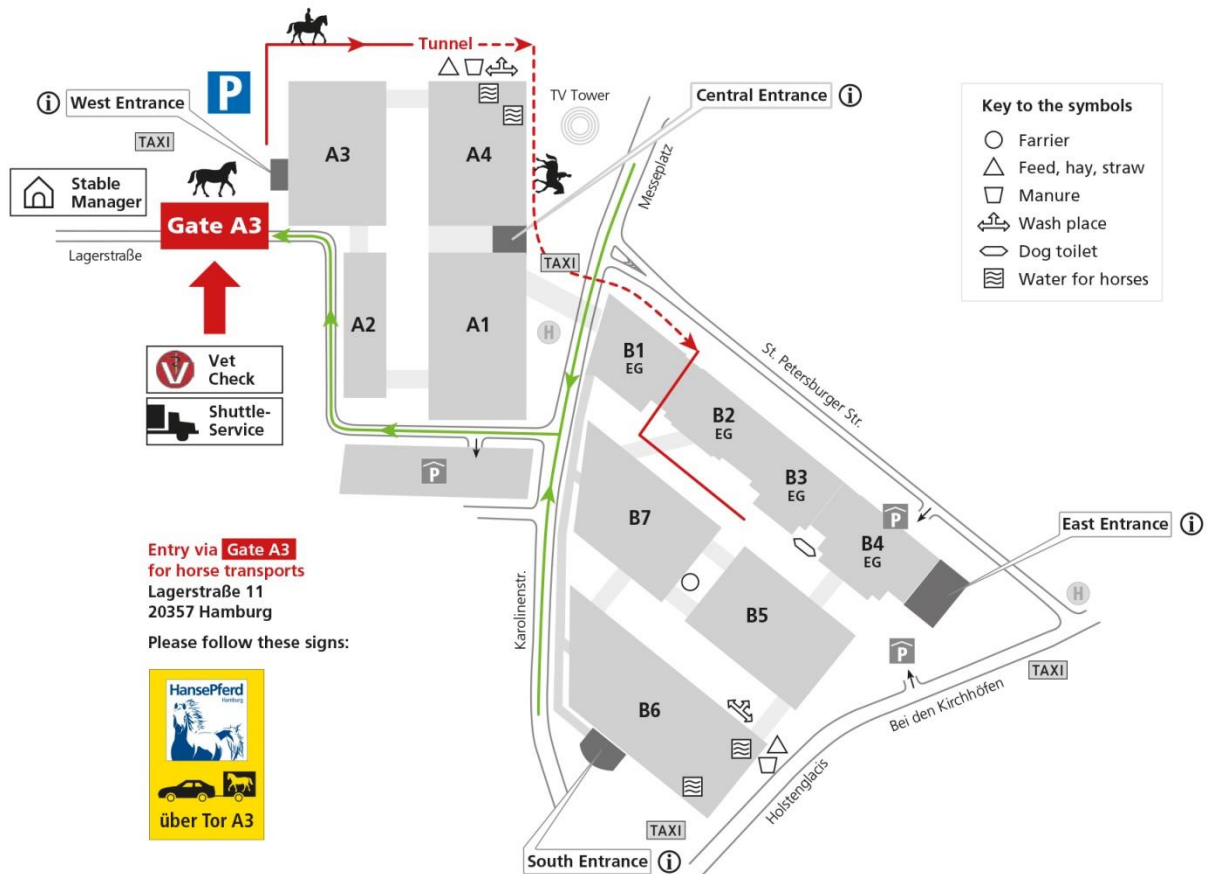
Important information:

- ⇒ Directions to exhibition ground -> Page 5. Gates B4 and B6 are open for deliveries to the exhibition halls (halls B1-B6). Gate A3 in the street called Lagerstraße is the only gate which may be used for vehicles with horses.
- ⇒ Suppliers for exhibitor stand parties require written authorisation from the ordering party, otherwise the security deposit regulation applies.
- ⇒ Your parking space is available from 07:00 hours on the first day of the exhibition. You can purchase your parking space during the last day of installation, if available. There is no right to it. Please clarify this on-site with the traffic personnel.
- ⇒ If you have a parking ticket, please note that you can enter the eastern underground car park and the central multi-storey car park even when the sign says "besetzt/full" or the traffic light is red.
- ⇒ Access to exhibition site -> page 5
- ⇒ From the first day of the setup period parking tickets for the exhibition site are only available at the gates. Cash only.
- ⇒ Please consider the ban on driving for trucks on Sundays.
- ⇒ Vehicular access to the site is restricted on the last day of the trade fair. Please do not arrive too early for the dismantling process.



Please order forklifts/cranes in good time from a trade exhibition forwarding agent! Only trucks >7.5 t with confirmed loading times will be processed promptly. Trucks without scheduled loading times must expect lengthy waiting times.

For exhibitors with horses



Your individual arrival by car:

Please find the exact name of the respective motorway exit at www.hanseferd.de under „**Road Travel**“.
 In the City please follow the signs „Messe/CCH“.
 From the parking lot at gate A3 you can use our shuttle service for equipment across the grounds to halls B1-B7.

For queries regarding your arrival: Telephone +49 40 3569-2528